

IRAWMA SPONSORSHIP PACKAGES

TITLE SPONSOR WILL BE WIDELY PROMOTED IN THE FOLLOWING MANNER: "The 38th Annual <u>Your Company Name/Brand</u> International Reggae & World Music Awards"	TITLE/ PRESENTING SPONSOR	GOLD SPONSOR \$50,000	SILVER SPONSOR \$25,000	BRONZE SPONSOR \$10,000	SUPPORTING/ CATEGORY SPONSOR \$1,500-\$5,000
ONSITE:					
*Company brand/product exclusivity at IRAWMA	x				
*Company representation on RED CARPET	x				
*Personalized hospitality suite	x				
Exhibit space at venue	x	x	x	x	x
*VIP Tickets	40	30	20	10	6
*General Admission Tickets	100	50	30	20	10
*Company banner prominently displayed on STAGE	x				
*Company banners displayed	x	x	x	x	x
*Name and/or logo on official T-shirts	x	x	x		
*Greeting at pre-show Press Conference by representatives	x	x			
Greeting at Awards Show by representative	x	x	x		
COMMERCIAL & TELEVISION BROADCAST: (See attached market/station list)					
*Company name in National Campaign (ALL MARKETS - minimum of 300 - :30 sec)	x	x	x		
*Company name in National Campaign (ALL MARKETS - minimum of 200 - :15 sec)	x	x			
*Company Name/Logo (Jamaica only - minimum of 125 - :30 sec)	x	x	x	x	x
*Company Name/Logo (Jamaica only - minimum of 125 - :15 sec)	x	x			
RADIO: (See attached market/station list)					
*Company name in National Campaign (ALL MARKETS - minimum 600 - :30 sec)	x	x	x		
*Company Name/Logo (Jamaica only - minimum of 200 - :30 sec)	x	x	x	x	x
PRINT					
*Full -Page ad in IRAWMA Magazine	x	1/2 page	1/2 page	1/4 page	
*Full-Page greeting in IRAWMA Magazine	x	1/2 page	1/4 page		
*Name/Logo in ALL US & Jamaica newspaper advertisements	x	x	x	x	x
*Inclusion in press release	x	x	x	x	x
DIGITAL					
Name/Logo and link on official website	x	x	x	x	x
Name/Logo on All Social Media ads and posts	x	x	x	x	x
STREET MARKETING					
*Company Name/Logo on official IRAWMA flyers	85,000	85,000	85,000	15,000	10,000
*Company Name/Logo on All official IRAWMA posters	5,000	5,000	5,000	5,000	5,000
*Opportunity to promote participation in our own advertising campaign	x	x	x	x	x
*Special article in IRAWMA magazine	x	x			
*Outdoor advertising- Company Name/Logo in Jamaica	x	x			