MARTIN'S INTERNATIONAL

37TH CHICAGO MUSIC AWARDS (CMA)

(OVER 100 ANNUAL EVENTS IN 36+ YEARS AND MORE THAN ONE BILLION MEDIA/PROMO IMPRESSIONS)

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PRESS RELEASE **FOR IMMEDIATE RELEASE**

NBC 5 TO TELEVISE 37TH CHICAGO MUSIC AWARDS IN CONJUNCTION WITH 36TH INTL REGGAE & WORLD MUSIC AWARDS (IRAWMA) THIS SATURDAY NIGHT, APRIL 21ST.

April 198, 2018

NBC TV Chicago for the first time will televise a full one-hour broadcast of the combined, recently held, 37th annual Chicago Music Awards, in conjunction with the 36th annual International Reggae and World Music Awards (IRAWMA).

Click here for a sample of the must see two historic Music Awards. https://www.dropbox.com/s/wade7t3u7ur1h69/%2037%20Annual%202018%20Chicago%20Music%20Awards.%20Promo%20%20%20%20%20.mov?dl=0

The broadcast time for people in Chicago and the Midwest region is 12:30am, following the popular Saturday Night Live (SNL). The time for other people streaming at www.nbcchicago.com, is 10:30 pm for the West Coast,7:30 pm for Hawaii and 1:30 am for the Eastern zone. Ghana/Africa, India, China and London where 1000s of fans will be watching/streaming, please compare your time with Chicago Central zone time.

We ask that you share and invite others to watch this outstanding, diverse and multi-cultural Chicago Music Awards/International Reggae and world Music Awards featuring some 20 genres of music in one hour! Like us on social media @chicagomusicawards, @irawma and @Thereggae50.

Now on this Saturday, one hour following SNL, you will know: the winners of the 36th International Reggae and World Music Awards (IRAWMA) and the winners for the 37th Annual Chicago Music Awards (CMA).

Thanks to the following sponsors/advertisers whose 30 second commercial will be seen during the broadcast: the ads of International Festival of Life (IFOL), LaFruteria Inc, Wild Hare and Tacor Records. The inclusion of NBC TV, Jamaica Tourist Board, Chicago Park District, Rogers Park Fruit Market, Old World Market, Rasta Love Punch and others will be included in the IFOL commercial.

See attached info for Martin's International, 26th International Festival of Life, July 6-8, 2018, Union Park, Chicago; the Jerk, Seafood and Vegan Fest (JSVFest), September 8 & 9, 2018 in South Loop, Chicago, and 37th IRAWMA at the Pegasus Hotel, in Kingston, Jamaica, May 11, 2019Visit www.martinsinternational.com or www.irawma.com for more info.

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