

The News

Since 1986



Jamaica's Leading Community Newspaper
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*Celebrating
32 years
of publication*



Martin

“Show has potential to attract thousands of visitors”

Int'l Reggae Awards show eyes Ja. base

After thirty-six years in the business, Martin's International, organisers of the popular annual International Reggae and World Music Awards (IRAWMA) show, is seeking private and public sector backing to establish a permanent base in Jamaica for the awards show.

Ephraim Martin, CEO of show owner, Martin's International, told **The News** that the organization is hoping to make the Chicago-based show a permanent part of Jamaica's tourism product.

Martin was speaking after a press conference at JAMPRO, Trafalgar Road, on Tuesday, November 13, at which he announced the return of the show to Jamaica next year.

The former **Gleaner** photo/journalist said he is

confident that reggae music and world music (mainly from Haiti and Africa) are so popular worldwide, that his production can rake in substantial revenue for Jamaica.

The show will celebrate its 37th staging at the Jamaica Pegasus Hotel, on May 11, the third time that it is being staged in Jamaica. Martin said the show is designed to “shine the global spotlight on Jamaica's tourism and cultural entertainment asset.”

“This upcoming staging is not only significant for its return to Jamaica,” he told his audience, “but next year marks the 50th Anniversary of the birth of Reggae Music and also May 11 marks the 38th year since the passing of reggae superstar Bob Marley. We plan to pay special tribute to these events.”

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Congrats from the Press Association of Jamaica

It is with great pleasure that as one of my first official acts as President of the Press Association of Jamaica, I am able to congratulate **The News** on achieving 32 years of publication.

This is no mean feat.

Even before the publication of the first issue this award-winning community newspaper on October 16, 1986, the Internet and social media had been taking a heavy

toll on the operation of newspapers locally and internationally.

In spite of this challenge, **The News** has kept going and Managing Editor, Ben Brodie and his wife Marva, have vowed to keep serving through these turbulent times.

In fact, **The News** has recently advertised for trainee journalists and added **Downtown**, a publication dedicated to downtown Kingston, to its offering. An earlier addition, **St.Bess**, continues to serve the parish of St. Elizabeth.

The Press Association of Jamaica congratulates **The News** on achieving this landmark and wishes the publication continued success.

George Davis
President
Press Association of Jamaica



Thanks

Thanks to all our readers, advertisers, vendors, staff and well-wishers for your continued support. We could not have done it without you. We will continue to publish material relevant to community development and we are confident that with your backing we will get to the next milestone in good shape.

Thanks again.

Clarence Brodie
Clarence Brodie
Managing Editor

Marva Brodie
Marva Brodie
Marketing Director

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