



IRAWMA (International Reggae & World Music Awards)

An affiliate of Martin's International 1982 Present

OVER 100 ANNUAL SPECIAL EVENTS IN 37+ YEARS AND MORE THAN ONE BILLION MEDIA/PROMO IMPRESSIONS

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November 08, 2018

MEDIA INVITATION!



MARTIN'S INTERNATIONAL

www.MartinsInternational.com

Requests your attendance at and to give coverage for the

Press Conference to officially announce the returns to JAMAICA, in May 2019 of the Annual IRAWMA, (I-RAW-MA, International Reggae and World Music Awards)



The 37th Annual IRAWMA

Salutes "TheReggae50"

www.TheReggae50.com

at IRAWMA 2019, Kingston, Jamaica

Celebrating the 50th Anniversary of the Ascension of Reggae Music to International Popularity

Thursday, November 15, 2018, 5:00 PM



JAMPRO
TRADE & INVESTMENT JAMAICA

JamPro Headquarters, 18 Trafalgar Road, Kingston 10, Jamaica

Martin's International will provide a Big Picture; Point of View of How IRAWMA 2019 + 'TheReggae50' Celebration will shine a Very Brilliant Spotlight on Jamaica Its Culture, People.

IRAWMA (I-RAW-MA, International Reggae and World Music Awards) returns to Jamaica

for the 4th time in its 37 year history. It is also in **celebration of "TheReggae50"**, fifty years of reggae from 1968/69 to present. **Reggae Music emerged as a music genre in 1968 and rose to International Popularity in 1969.**

On November 14th through the 20th, **Ephraim Martin, President of Martin's International and Founder and President of IRAWMA**, along with his **Chief Marketing Officer (CMO), Drew Barrett** will be in the Island to meet with prospective **Government, Brand, Cultural and Media Partners. They will be available for meetings and interviews.**

IRAWMA 2019 will officially kick off the 2018 nominations for music experts in the reggae and world music industry to start their selection, during the Press Conference. In 2019 winners will be selected by Popular Vote of **Global Reggae and World Music estimated 3 Billion Fans.** Nominations and voting will occur online.

Early this year, the 36th IRAWMA was combined with the 37th Annual Chicago Music Awards (CMA) and was televised on NBC TV, following "Saturday Night Live".
Click to watch: <https://youtu.be/l1VqC5qi73I>

Since 1982, for thirty-seven (37) consecutive years, the former, Daily Gleaner/Star photojournalist Ephraim Martin's, (nonprofit organization) Martin's International has been honoring the best of the reggae and world music industry. Visit www.irawma.com for more insight.

IRAWMA Highlights: 1st of 5 years at the Apollo Theater, NYC + 2016 South, Florida
https://www.dropbox.com/s/mzcz4451eioe5bf/re-edit_2.mp4?dl=0

For further information call and or email:

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PLEASE RSVP BY WEDNESDAY, NOVEMBER 14TH TO IRAWMA@GMAIL.COM
